Shawn Norman began serving as senior vice president for operations and finance on Jan. 1, 2023.

He oversees the five varied units of the division of operations and finance:
- Budget, institutional financial strategy and treasury
- Facilities planning and management
- Finance services
- Payroll, benefits and tax
- Specialty business services and cultural arts

Norman comes to Iowa State from the University of Nevada, Reno, where he had served as associate vice president for planning, budget and analysis since 2018. University functions he oversaw at Reno include institutional budgets, student enrollment data collection and analysis, decision support analysis and campus space coordination.

Prior to that, he served in several capacities at the University of Texas Medical Branch, Galveston (2003-18), including director of finance in the office of the provost. Norman holds a bachelor's degree in accounting from Wiley College in Marshall, Texas, and a master's in business administration from Boise State University, Idaho.