



Dr. Shannon Hauf
Senior Vice President
Head of Crop Technology Soybean
Bayer Crop Science

Shannon Hauf is currently Senior Vice President and Head of Crop Technology Soybean at Bayer Crop Science. Shannon and her team have management responsibility in leading the portfolio strategy for soybean to identify needs of farmer customers, define product concepts, ensure successful product development and launch, identify new opportunities, and prioritize resources and investments globally to deliver tailored solutions. Previously she was Vice President and Global Technology Lead, Cotton, Wheat, and Specialty Crops, at Monsanto Company.

Shannon joined Monsanto in 2003, and has held various roles of increasing responsibility within the Commercial and Technology Organizations. While in the U.S. commercial field sales and technical organization, Shannon was involved in the launch of a number of corn and soybean products, including YieldGard corn rootworm in Iowa resulting in rapid transition to triple-stacked products and earning #1 brand share of market. In 2008, Shannon moved to St. Louis as U.S. Chemistry Systems Team Lead followed by a move into the U.S. Cotton Product Management Team. She focused on leading efforts in managing the challenges of glyphosate-resistant Palmer pigweed, building relationships and alignment with external stakeholders, and launch of Roundup Ready Plus program. In 2012, Shannon moved into the Global Dicamba Product Management Lead responsible for coordinating cross-organization efforts to deliver Roundup Ready Xtend Crop System globally and building a global dicamba chemistry supply strategy. In 2016, Shannon was involved with two key company strategic alliances, one with Forage Genetics, a Land O'Lakes company on alfalfa biotech traits, and the second with Teays River Investments on a joint venture for sorghum. Shannon is the recipient of the Technical Excellence, Distinguished Development, and Pledge Awards, along with YWCA Women Leaders in the Workplace.

Shannon serves on the Board of Directors for Innovative Seed Solutions, LLC, Iowa State University Research Foundation, and the Monsanto Citizenship Fund. She is the executive sponsor for Women in Research and Development, and sits on the United Way Women's Leadership Team. Shannon participates as a mentor with Global Giveback Circle, and is active in support of Adopt-A-Family and serves as a 4-H Leader.

Shannon grew up on a corn, soybean, and livestock farm in Southern Minnesota. Shannon has a B.S. from Iowa State University, and M.S and Ph.D. degrees from North Dakota State University. Shannon and her husband Darrin, and children Carter and Ella live on a farm near St. Louis, Missouri.