Ms. Marcia Rogers
Member, Advisory Council on International Economic Policy
US State Department

Marcia Rogers of Cedar Rapids is a member of the Advisory Council on International Economic Policy at the U.S. Department of State. She has served on the Iowa Department of Economic Development Board from 2001 through 2011. During her time on the IDED Board, Rogers was responsible for creating Iowa’s largest and most sustained international relationship with New Zealand, spearheading the signing of a Memorandum of Cooperation in 2005 in the area of biotechnology. She was honored for her work in this collaboration in 2007 by receiving the inaugural Air New Zealand Ambassador Award.

In 2010, in the days and weeks immediately after the earthquake in Haiti, Rogers led a drive to bring the Cedar Rapids food ingredients companies together to ship critical food supplies into Haiti. She was also instrumental in working with a Cedar Rapids/Iowa City group to ship enough medical supplies down to Haiti to start a hospital, becoming the first non-government group of volunteers to successfully get medical supplies into the country. Rogers received a Presidential Volunteer award for her work on behalf of Haiti in March of 2010.

Rogers serves as the principal of Smart Vote Services, a division of The AdTrack Corporation in Cedar Rapids. Smart Vote is a full service membership and ballot initiative campaign services organization. Her husband Dan owns The AdTrack Corporation, which employs 75 people in Cedar Rapids and serves large corporations in the area of lead management services. Their son Ben is a Linn County Supervisor and son Michael is a law student at the University of Iowa. She serves on the St. Luke’s Hospital Board of Directors and is an elected Trustee of Kirkwood Community College.

Term: 2017